

Scope of Services - WordPress Express

Agents & Teams

Site Setup

- **Site Design** - You choose a design kit from our gallery to create the framework of your new website.
- **Professional Identity** - Each design kit incorporates a header that showcases your personal brand. We will adapt a distinct professional identity for you that complements your site design choices. This identity will often consist of a logotype (stylized word graphic of your name) together with a graphical element (a franchise brand logo or other imagery that you have the rights to use).
- **Agent Roster** - For a team site, we will provide the built-in team member roster.
- **A Custom Domain** is essential to successfully marketing your website. We will help you set up a custom domain with a third party registrar, and complete the procedure required to direct visitors to your website.
- **WordPress Analytics** can be used to monitor your website. Upon request, we will install WordPress Analytics on your website.

Ongoing Website Updates & Maintenance

- **Plugin Addition** - If you feel you would benefit from a third-party plugin on your WordPress website, we will install and activate it for you, provided that it is acceptable for use on our platform.

You will be responsible for all other website updates and maintenance, with the exception of updates needed due to errors by us or bugs within the platform.

Offices & Office Groups

Services for offices and office groups include those outlined above along with the following additions and exceptions:

- **Join RE/MAX Content:** A professional, brand-specific recruiting section is available upon request, and can be customized per office with such features as RE/MAX benefits, commission calculator and a “Request more info” form. Adding this content does not count towards the editorial page content limit described below.

Cancellations

The services outlined above are offered on a subscription basis, for which you pay a recurring subscription fee. This subscription includes the services described in this document, and is provided under our [General Terms of Service](#), which you must agree to when subscribing to the service.

To clarify what happens should you cancel your subscription:

- Your WordPress Express website will be deactivated and your basic engageRE website will be reactivated. Your domain will be rehomed from WordPress to your basic site, making your WordPress Express site inaccessible by you or your visitors.
- A WordPress Express subscription includes the month-to-month rental of one of our design kits. The WordPress design that was used for your site remains our property, and will not be provided to you upon termination.

At any time prior to cancellation, you can request WordPress export files from us of all custom post and pages from your site. It should be noted that search posts created by *SEO Presto!* require the engageRE Search plugin, and therefore would not function on another, third-party hosted WordPress site.

- WordPress Express service includes technical support and education. Upon cancellation you lose access to these services but we do not delete any content or settings accessible to you through your engageRE Agent Portal/LeadStreet.